Warning! SWALLOWED MAGNETS ARE DANGEROUS

Powerful, rare earth (neodymium) magnets are widely available in consumer and industrial products

- Desk or office toys
- Toys
- Office supplies
- Jewelry
- Pain relief products
- Machines and tools

- These magnets usually are small in size and round in shape, like BBs or ball bearings. Magnet ball brand names include BuckyBalls™ and Neocube™
- Though intended for adult use, they are difficult to keep out of the reach of children
  - Shiny and attractive to toddlers
  - Used by “tweens” and teens to mimic body piercing jewelry
- Extremely powerful magnetic attractions are produced
  - When more than one magnet is swallowed, the magnetic force can bring two pieces of intestine tightly together, and make holes in the intestines

Magnet ingestion can lead to bowel injury, blockage or severe infection

- Over 200 documented cases of children swallowing these magnets
- Most require emergency procedures for removal
- Some require major surgery

What can parents do?

- Keep tiny ultra-powerful magnets out of the reach of infants and toddlers
- Educate your older children and teens about the risks of swallowing these magnets. These magnets are not children’s toys.
  - If your toddler or child swallows these magnets, immediately call your doctor or go to the emergency department.